

Together against Covid-19

PROJECT REPORT

diversify
COME AS YOU ARE



IMPACT OF THE MEASURE

In the midst of the COVID-19 pandemic, Diversify took action to distribute valuable information about COVID-19 among immigrant groups to prevent and mitigate the spread of the virus.

We developed:

- visual informational materials - **4** types of **posters** in **18** different **languages**, producing a total of **72** different **informational posters**
- audio-visual informational materials - **18 videos** in 18 different languages

We partnered with:

- **31 organizations**
- **36 contact persons** in local communities in order to disseminate the informational materials to as many members of the target population as possible.

Languages we provided information in:

Albanian, Cantonese, Dutch, English, French, German, Hindi, Malaysian, Mandarin, Persian, Polish, Portuguese, Russian, Serbian, Spanish, Swahili, Vietnamese, Norwegian

The final reach of the project has exceeded the initial target by 156.4%, meaning we have reached 23.465 more people of immigrant background than we planned

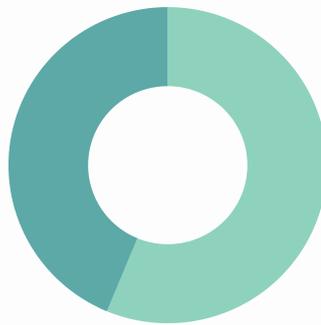


Partnership with Papillion Bergen added extra value via:

- informational materials in additional 14 languages: **Afaan Oromo, Amharic, Arabic, Latvian, Lithuanian, Oromo, Somali, Romanian, Italian, Thai, Luganda, Tagalog, Akan, Tamil**
- collaboration on development and facilitation of **webinars** in 14 additional languages, **interviewing healthcare personnel** to bring more information about the COVID-19 pandemic to the immigrant population in Norway

Languages covered by Papillion Bergen

43.8%



Languages covered by Diversify

56.3%



The project was funded by **IMDi-Integrerings-og mangfoldsdirektoratet** via the funding scheme: Ekstraordinært tilskudd til informasjonstiltak for innvandrerbefolkningen i regi av frivillige organisasjoner 2020, with a total amount of **100.000 NOK**



IMDi
Integrerings- og mangfoldsdirektoratet

WE PRODUCED

100

visual and audio-visual informational materials about COVID-19

WE REACHED

38.465

people with immigrant background with information about the covid-19 pandemic

WE COMMUNICATED THE INFORMATION IN

32

different languages